



Consciously Vegan

Located in the prominent Naturno, nestled in the high mountain landscapes of Venosta Valley, LA VIMEA is a 100% vegan experience. Totally. Out of conviction and authenticity. This is exactly what differs us from other hotels. Our holistic concept. Natural, pure, transparent.

Main Facts

- Opened in 2016 after a renovation
- 40 guests rooms and suits
- Non-smoking hotel, inside and outside
- Silence and relaxation – seeking guests aged 12 and above
- Dogs welcome upon request
- Vegan and organic half board for overnight guests
- Lunch menu and lunch bag for travellers available
- External guests welcome
- Activities: wellness & yoga, biking, hiking, climbing, golf & more
- Operating March till November
- Nearest airports Innsbruck 165km and Verona 190km
- Train station 7min walk from hotel doors
- 315 annual sunny days in Naturno
- A sister property vegan Agrivilla i pini in San Gimignano, Tuscany. www.ipinitoscana.com



Naturally Delicious

Our natural cuisine is managed by an innovative team that will spoil you with a wide range of aromas, colour, and nutritiously-rich seasonal ingredients. You will find a 100% organic plant-based food and health-promoting beverage menu with an Italian touch, sourced locally and sustainably. We believe in the wisdom of nature and the perfect qualities of its gifts. We keep our kitchen wheat-free, replace refined sugar with plant-based malts and dried fruit. We season exclusively with natural sea salt and fresh herbs from our own garden. Raw creations, fermented veggies, sprouted seeds, fruit cakes and crispy breads - all freshly homemade from scratch. Because we love it that way.



Oh, and for those who love wine, we will surprise you with natural wines full of character from small producers such as ourselves. We believe in products from local farmers and often use ingredients from our own agricultural project and food forest in Tuscany. We always count on sustainable and fair resources. We contribute with our own responsibility.

Sustainably Harmonious

Green is also our furniture. Natural floors and beds where you can dream in fair-trade organic cotton, tencel sheets and biodegradable mattresses. We have stocked up your bathroom with natural and vegan cosmetics for bodycare. The hotel laundry is done using vegan, environmentally friendly substances. Our electricity does not come from atomic power, we use sun to heat our water. We run a zero waste kitchen. Whether you are a dedicated ecologist or simply prefer better choices, at LA VIMEA you can enjoy your stay with a peace of mind.



Magically Soulful

LA VIMEA depicts an elegant minimalist design with interiors made of plain natural materials. No animal products have been used in the hotel construction, its renovation or when supplying hotel guests. Step into your room for a quiet escape from everyday buzz. Be surrounded by simplicity and calming energy LA VIMEA is known for.

Simply dive into our natural bathing pond, detox in one of our three saunas, get lazy in the hot stone lounge, try the infrared cabin. Stretch at our yoga room or our outdoor yoga deck, relish the energetic healing with our massage divas. Submerge into forest bathing or mountain hiking trails, while we convert your natural stay into a culinary language of joy.



With us you say yes to sustainable choices. With us you lay a brick for a better world.